



Personal Data Consent for images, photographs and films of students

Highfields School take data protection very seriously and we are committed to keeping the personal data of our students and parents/carers as secure as possible, whilst at the same time balancing the need to share it for educational purposes and to ensure the normal running of the school.

In line with the General Data Protection Regulation and the Data Protection Act 2018 we are seeking your consent for certain data processing activities. Once consent has been given we will process the relevant personal data in line with our Privacy Policy.

1. Images/Photographs/Film

We really value using images of students, to be able to showcase what students do in school and show what life at our school is like to others. We will take images/photographs and film of your child for identification, assessment/educational and celebration purposes, including on school premises and whilst away from school on trips and visits, however we will only **publish** these images photographs or films in line with consent granted by you below (*please tick to indicate your consent in the box below*):

I give:

- consent to publish images/photographs and film on school displays/notice boards, in the school prospectus or other marketing materials and on the school website.
- consent to publish images/photographs and film taken at events/performances for the purpose of sale to members of the school community eg parents/carers

N.B We will generally store images/photographs and film taken of your child for up to one year after they have left the school, however we reserve the right to retain them in perpetuity for historical research purposes.

2. Social Media:

Social media platforms are a useful way to communicate some of the great things the school is doing to the outside world, but we respect that not every parent/carer wants their child to have a social media presence. Therefore we will only use your child's image/photograph or personal data (eg name, age, class, school attended) on the school's social media accounts if you provide your consent below:

I give:

- consent to publish images/photos on School Twitter, School Facebook, School Instagram



3. Parent/Carer Personal Data

We may from time to time like to send you information and offers from outside organisations including childcare providers/after school clubs, sports and fitness providers and other charities or groups. If you consent for us to use your contact details (personal data) to send you information and offers please indicate below.

I give:

consent to use my personal data to send information and offers

We will not pass your details to any such organisations other than in accordance with our Privacy Policy.

4. Your right to withdraw consent:

Please note you have the right to withdraw these consents at any time and you can do this by contacting us by any of the means listed below:

For more information on how Highfields School uses the data we hold about you or your child, including how long we keep it and your rights relating to it, (including to have it corrected, erased, restricted, transferred or your rights of access to it) please go to our website and view our Privacy Policy (<http://www.highfields.derbyshire.sch.uk/pdfs/ParentPDFs/PrivacyNotice.pdf>) or contact:

Mr P R Cole
Data Lead
Highfields School
Upper Lumsdale
Matlock
Derbyshire DE4 3NA

Tel: 01629 581888

Your consent choices will be applied for the duration of your child's time at the school unless you advise us otherwise. We will ask you to make any request to withdraw your consent in writing, however you are not obliged to do so.

Student name: _____

Form: _____

Signature: _____
Parent/Carer

Date: _____

Student signature: _____

Date: _____

